



Life's Little Ups and Downs

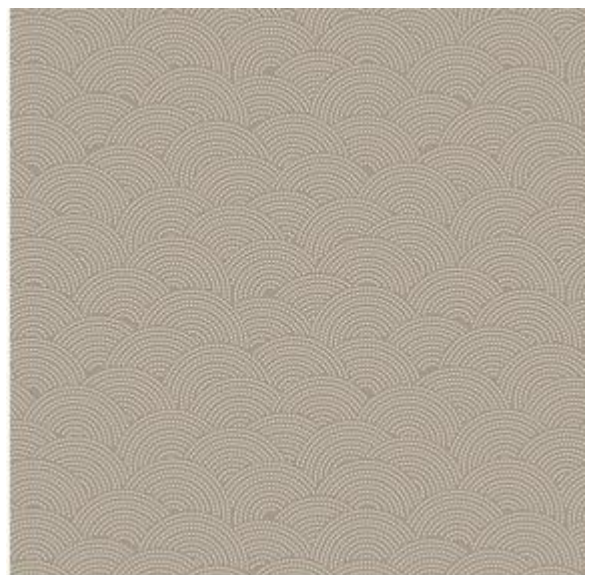
Well Hello Fellow Fabric Fanatics, how are we this week? Me? Well I'm glad you asked, I'm kind of Over fabric. Now before you reread that statement, please note it's Houston Trade Show next week, which runs before Festival, and after spending a year designing my Chinese range, we are down to the wire at the last moment refining, recolouring, and then printing super high quality paper pictures of the fabrics to put in pretty folders to present to shops from all over the world next week. Yes, very scary stuff! But, the good news is, as Chandler's Cottage friends you will get to see them pretty early on in newsletters, or at a little show and tell before Christmas at the Warehouse!

So the title of this Newsletter kind of reflects the last two weeks in the design studio, but also what life is like if you own a Bernina. Wait! Don't take that the wrong way, I'm talking about Machine Feet and Needles! Please see down the page for all the details!

These little precious prints snuck into the shop last week and I really need to pay them some attention. Like a little oriental ticking on a superb cloth, they will be beautiful for Japanese bag linings, a subtle coordinate and especially to compliment Sashiko piecing.



[Fabric #3455](#)



[Fabric #3458](#)

If you need a very impressive present, made up or as a kit, our Classic Pocket tote kits are on special, usually \$50, now just \$40. They include all fabrics, pattern and metallic gold handles.

[Kit](#) \$40

[Pattern](#) \$12



Bobbin Essentials

And make life just a little easier by storing your bobbins without them creating their own thread work design in your machine trolley!

For standard size bobbins grab one of our [Bobbin Cases](#) for \$15. These make great pressies too.



If you happen to own a sensational 500 or 700 series Bernina, these little wraps will keep your thread neat and tidy on your impressive big bobbins!

\$15 for a set of 12 [Bobbin Keepers](#).
(bobbins not included).



Bernina Christmas Specials are Here!

I know right? Not only are the Christmas Decorations in all the stores, Bernina Christmas Specials are also available now! Now, this is very cool, because it's not "official" until mid November, but it's not what you know.....

So let's talk Feet and Pedal features of the three Main Bernina Models that we have available on Special for Christmas.

The Bernina 350

Also now known as "Emma's" as she has become attached to this little rocket!

This Patchwork Edition comes with 7 feet including the must have #37 Quarter Inch Foot and Walking Foot.

Ups'n'Downs: Needle Up and Down Button, so you can set it to stop with the Needle Up or Down whenever you stop.

Knee operated Foot Lifter: great for stopping with the needle down and turn or pop your next block under the foot while "Chain Sewing" a heap of blocks at lightning speed!



Bernina Christmas Special - Usually \$2,299, they are \$1,999 from Santa.

Chandler's Cottage Christmas Special - \$1,999 PLUS we are adding a Foot Pedal Upgrade for just \$30, valued at \$120!

This then gives you the cool feature the bigger machines have, which is being able to put the needle up and down with your heel on the foot pedal! So you will be able to put your foot up and down with your knee lift, and the needle up and down with your heel. Super smooth and very cool sewing awaits.

The Bernina 535

The Goldilocks of the Collection, not too small, not too big, just right! Loaded with super features including a super big bobbin for non-stop sewing, 8.5 inches of space to get that quilt through while quilting, masses of gorgeous stitch patterns and automatic button hole stitching system and a very cool automatic thread cutter!

Ups n Downs: Needle Up and Down Button, so you can set it to stop with the Needle Up or Down whenever you stop.

Knee operated Foot Lifter: great for stopping with the needle down and turn or pop your next block under the foot and also essential for quilting and binding with a walking foot.

Foot Pedal with Needle Up and Down feature using your heel.



Bernina Christmas Special - Usually \$3,999, they are \$3,499 from Santa

Chandler's Cottage Christmas Special -\$3,499 PLUS a #37 Quarter Inch Foot, required by all Patchworkers of course, an extra set of 6 super big bobbins (you can never have enough bobbins) AND a set of super little rubber wraps (above) to keep your big bobbins nice and tidy! That's \$75 of extras from Us, also known as Santa's elves for Grown Ups!

The Bernina 720

OK Folks, Yes, this is the Ultimate. I had a 720 for two years as a Bernina Ambassador, and the gap of a couple of months between giving it back and becoming a Dealer was a little rough!

With 10" of space between the freearm and needle you won't know yourself, with built in On screen help and tutorials, it will stop sewing when you run out of Upper and/or Bobbin thread (yee hah) and to set your button hole length you just touch your button on the touch screen..... Seriously?!

Ups n Downs: now - this is the **BIG** difference between the 535 and 720 - automatic foot Up and Down.

That's right, you start sewing, and the foot goes down. No reaching behind the machine to put the foot up and down ever again! AND you can tell it what to do when you stop with the needle down. I.e. Foot Down, Foot Up or My favourite - The Hover! With the needle stopping in the down position, you can set it the foot to lift just a little or a lot, for machine applique, quilting, piecing, this is an awesome feature.

Plus all the Up and Down features of the 535.



Bernina Christmas Special - Usually \$4,999, they are \$4,499 from Santa

Chandler's Cottage Christmas Special - \$4,499 PLUS the #37 Quarter Inch Foot, the extra set of 6 super big bobbins, the super little rubber bobbin wraps and a circular stitching attachment to use with all the beautiful stitches that come with your machine! That's \$130 value of extras from the Elves at Chandlers Cottage.

Now did you also want Steak Knives with that? Well, you can't have them BUT you can still have our new Dealer special of a \$250 Hamper of fabric and threads from Us, just to make it an offer too good for the Santa in your life to ignore!

I'm back from the Houston Trade Show on the 6th November, so if you would like to test drive one of these Fabulous machines, drop by this week or give us a ring to book a time for a real test drive or pop in anytime after Cup Day (for the Victorians amongst us!) to have a play. Live a bit too far away? Don't hesitate to give us a call to discuss how we can help you with a new Bernina through us or your closest dealer on 03 9587 3958.

Saturday 17th November

OPEN DAY! So we have the lovely ladies from Yea popping in for a visit, so Emma and I will be here from 9 - 1. There will be specials, demonstrations with very cool Bernina feet and Christmas ideas as we start to decorate our Chandler's Cottage Christmas Tree, and Tim will also be doing an encore performance of his great demos on how to keep your machine clean and running well between services. More info on this special day when I get back from Texas!

Right, I have SO much to sew before I go, but all on the 720, so no stress (did you like the way I snuck that plug in there?!). Have a great week, and I'm determined to stay in touch a lot through our facebook pages [Chandler's Cottage](#) and [Leesa Chandler Designs](#) during my trip, plus I'll get Rob to pop some in a newsletter for you, so stay tuned, and thank you to everyone for all your support and encouragement, I should say it more often, can't say it enough,

Warm Wishes, Leesa.

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